



Doris Duke Foundation Hires Linda Schupack, Award-winning Entertainment Marketer, as Foundation’s First Ever Chief Influence and Marketing Officer Role

New York, NY - Oct. 3, 2023 – The Doris Duke Foundation has named former AMC Networks President of Marketing Linda Schupack to the new position of chief influence and marketing officer. Schupack comes to the philanthropic sector after an award-winning career in entertainment where she was responsible for the marketing campaigns of such critically lauded and culturally iconic shows as “Mad Men” and “Breaking Bad.”

Schupack's vast experience in managing a spectrum of interconnected brands makes her a valuable addition to the foundation, whose assets span five distinct grantmaking programs in the performing arts, medical research, child well-being, environmental conservation and connecting diverse communities as well as two public-facing centers: Shangri La in Hawaii and Duke Farms in New Jersey.

"Gone are the days when foundations fulfilled their purpose by quietly making grants. Today's philanthropy must use diverse tools to drive impact in a crowded and noisy marketplace of ideas," **said Sam Gill, president and CEO of the Doris Duke Foundation.** "Linda has conceived and led campaigns that have literally shaped our nation's culture. Her experience and acumen will supercharge our efforts to bring far more tools to bear in our pursuit of a more creative, equitable and sustainable future."

At AMC Networks, Schupack oversaw brand and consumer marketing for the company’s Emmy-award winning hits like “Better Call Saul,” “Killing Eve” and “The Walking Dead” and helped shepherd the company’s transformation from cable to streaming. Prior to her two-decade tenure at AMC Networks, Schupack also led key marketing functions at Nickelodeon.

As chief influence and marketing officer at the Doris Duke Foundation, she will have oversight of communications and public relations, digital strategy, branding and events. She will also be a central architect of all of the foundation’s programmatic work by enlarging and enhancing the range of activities Doris Duke Foundation undertakes to advance its mission of a more creative, equitable and sustainable future.

“I am honored and thrilled to join the Doris Duke Foundation at this pivotal time and look forward to bringing my experience building brands and shaping culture to help elevate

and amplify the extraordinary and critical work that is being done at the foundation, as well as the people who are doing that work,” **said Schupack.**

Schupack holds a master’s in American Studies from Columbia University, as well as a Master of Business Administration and a bachelor’s from Yale University.

About the Doris Duke Foundation

The Doris Duke Foundation supports the well-being of people and the planet for a more creative, equitable and sustainable future. We operate five national programs — in the performing arts, the environment, medical research, child and family well-being and mutual understanding between communities — as well as Duke Farms and Shangri La, two centers that directly serve the public. Visit www.dorisduke.org to learn more.

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